

PROFILE

Creative and highly motivated graphic designer with extensive background in print, multi-media and web design seeks position as Art Director. Experience includes developing and executing concepts for government and corporate clients within various commercial, retail and entertainment industries.

EXPERIENCE

Lead Senior Designer / Studio Manager

Laughlin, Marinaccio & Owens Advertising, Arlington, VA. March 06-Present

Collaborate with creative directors and art directors in designing advertising materials for clients. Manage three junior designers and mechanical artists, review and approve designer proofs, provide hardware and software support for design department, interview and hire new designers.

Recent projects include:

- Art direction of nationwide movie theater print collateral for National Guard ad campaign starring Kid Rock, Dale Earnhardt, Jr, and 3 Doors Down.
- Art direction for the award winning Gamer ad campaign for the National Guard.
- Design recognition for best-performing direct mail product in agency history

Graphic Designer

Laughlin, Marinaccio & Owens Advertising, Arlington, VA. June 05-March 06

Designed advertising materials for Army National Guard, Air National Guard, Chevy Chase Bank, and WMATA (Washington Metropolitan Area Transit Authority).

Designed online assets for Chevy Chase Bank, WMATA and Army National Guard.

Senior Graphic Designer

Envision EMI, Washington, D.C. Oct 03-June 05

Designed and implemented Cold Fusion-based CMS websites across company departments. Handed creative control over event branding, small publication design, poster design, direct mail, flash animation and logo design.

Freelance Graphic Designer

Washingtonpost Interactive, Arlington, VA. Freelance Graphic Designer Aug 02-Sept 03

Created and animated online banners for award-winning news and information site washingtonpost.com.

Mac + PC

Photoshop, Illustrator, InDesign, Flash, Dreamweaver, Quark, HTML, CSS, Final Cut Pro.

EDUCATION + AWARDS

Virginia Commonwealth University

School of Communication Arts and Design, May 1999.

BFA in Kinetic Imagery, Won Outstanding Senior Award, 1999.

Winner of Silver Addys, 2008.

PROFESSIONAL ORGANIZATIONS

Member of Adclub of Metropolitan Washington

Member of AIGA DC

Member of DC Asian Pacific American Film

REFERENCES

Mike Caplains: Creative Director, 703.597.7631

Christina Krug: Art Director, 703.862.4559

Nils Granholm: 703.946.6640

MINKI KIM

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